

what?

Precision Ag and Smallholder Agrifood Nexus



Farming System in Africa



Future of Farming in Africa: Data & Finance



SyeComp-bundled products

- ∞ farm parcel mapping
- ∞ optical/radar imagery
- ∞ multispectral drone imagery
- ∞ hyperlocal weather forecasting
- ∞ climate & market price information

syecomp.com



SyeComp: boot on ground



mfarmpay Inc.

Data-driven Credit Scoring Infrastructure

Customers: Financial Institutions and Rural Farmers

Mastercard Start Path Company



mfarmpay Inc.

Data Sources:

- ∞ Imagery data points
- ∞ Climate Metrics
- ∞ Field data
- ∞ Bio data



mfarmpay Inc.



mfarmpay



mfarmpay Inc.



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Pool of Field Officers



SERVICES & PRODUCT STACK



mfarmpay

SATCOCOA



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Satellite-
based
Information
Advisory

Agroshop
Mapping/Di
rectory

Agronomic
Tips (e.g.
SATCocoa
app)

Drone
Mapping

Market
Price
Information

SyeComp
Farm
Traceability
(SFT)

Farmer
Helpline

Nutrition
Tips (
partnership
with GAIN)



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